

32nd Annual National Capitol Forum on Higher Education

April 6-7, 2027 • JW Marriott Washington DC

Partner with HACU at the Capitol Forum

Each spring, the HACU Capitol Forum brings together college and university leaders, students, and partners to strengthen support for Hispanic-Serving Institutions (HSIs). A highlight of the Forum is coordinated visits to Capitol Hill, where participants engage directly with members of Congress and their staff on issues impacting HSIs and student success.

As a sponsor, your organization will gain valuable visibility, build strategic relationships, and demonstrate its commitment to educational opportunity and workforce development while supporting the next generation of leaders.



Sponsorship Categories

Title Sponsor

\$25,000

- Sponsorship of the Opening Plenary Luncheon Day One
- Speaking opportunity (5 minutes) on behalf of your organization at luncheon
- Two reserved tables at the Opening Plenary Luncheon
- Two full-page color advertisements in the Capitol Forum Program; includes full-page inside back cover advertisement
- Sponsorship of hotel room key with sponsor logo
- One full-page advertisement in HACU's quarterly magazine
- Logo and recognition of Title sponsorship in forum materials and on HACU's featured sponsors/partners webpage
- Five full Capitol Forum registrations
- Opportunity to distribute promotional items to all attendees

Platinum Sponsor

\$15,000

- Sponsorship of the Afternoon Plenary-Day One or the Breakfast Plenary on Day Two
- Speaking opportunity (3 minutes) on behalf of your organization at selected Plenary (Afternoon or Breakfast)
- One reserved table at the selected Plenary (Afternoon or Breakfast)
- Sponsorship of the Capitol Forum Program
- One full-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in forum materials and on HACU's featured sponsors/partners webpage
- Four full Capitol Forum registrations

HSInnovators (Student Track) Sponsor

\$15,000

- Sponsorship of the HSInnovators Student Reception with a 3 to 5 minute speaking opportunity
- Recognition as the sponsor of the Pitch Competition
- One reserved table at the Breakfast Plenary-Day Two
- One full-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in forum materials and on HACU's featured sponsors/partners webpage
- Four full Capitol Forum registrations

Gold Sponsor

\$10,000

- Sponsorship of the Capitol Forum Registration Center
- One full-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in Forum materials and on HACU's featured sponsors/partners webpage
- Three full Capitol Forum registrations

Silver Sponsor

\$7,500

- Sponsorship of all Capitol Forum coffee breaks
- Sponsorship of Capitol Forum session
- Signage at sponsored session
- One half-page color advertisement in Capitol Forum Program
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners webpage
- Two full Capitol Forum registrations

Bronze Sponsor

\$5,000

- Sponsorship of Capitol Forum session
- Signage at sponsored session
- One half-page color advertisement in the Capitol Forum Program
- Logo and recognition of sponsorship in conference materials and on HACU's featured sponsors/partners webpage
- One full Capitol Forum registration

Ad size	Trim Area
Full Page (bleeds)	8.75"w x 11.25"h
Full page (non-bleed)	8" w x 10.5" h
Half-page	8" w x 5" h

Camera-Ready Sponsor Ad Deadline: March 12, 2027

Ads must be submitted camera-ready as PDF files in color only. Bleed and non-bleed ads are accepted. No film or native application files (i.e. InDesign, Illustrator, Photoshop, etc.) will be accepted.

For more information on sponsorship and partnership opportunities, or to customize a package, please contact: Office of Development at development@hacu.net.

Hispanic Association of Colleges and Universities (HACU)

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