

HACU 40th ANNUAL CONFERENCE

40 Years of Championing Higher Education Success: One Graduate at a Time

October 31 - November 2, 2026

Gaylord Pacific Resort & Convention Center • Chula Vista, California

APPLICATION FOR EXHIBITOR SPACE

The undersigned person on behalf of the organization listed below (Applicant) hereby requests consideration by the Hispanic Association of Colleges and Universities (HACU) for exhibitor space at HACU's conference to be held as follows:



HACU
H I S P A N I C
A S S O C I A T I O N
O F C O L L E G E S &
U N I V E R S I T I E S

Dates of Conference: **Oct. 31 - Nov. 2, 2026**

Location: **Gaylord Pacific Resort & Convention Center**

Exhibit Site: **Gaylord Pacific Resort & Convention Center**

**** Exhibitor Application Deadline to be included in the printed program: Sept. 16, 2026 ****

Exhibitor Application Deadline: October 9, 2026

Approximate Dimensions of each Exhibitor Space: Standard 8' x 10' Exhibit Booth

1. APPLICANT INFORMATION

A. Name of Organization on whose behalf application is made:

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

B. Name of person filling out application:*

*Please note, this person will receive all conference communications and the exhibitor manual. This person will not receive a registration.

Name: _____

Title: _____

Relationship to Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Please select the one classification below that best describes your primary function: (select only one)

- Administrator Staff/Faculty Dean/Chair K-12 Administrator/Staff
 Undergraduate Student Graduate Student Government Corporate Association/Foundation

C. Name, title and email of person receiving complimentary registration on behalf of above organization:*

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Please select the one classification below that best describes your primary function: (select only one)

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D. Name, title and email of additional booth personnel (charged at \$325 each, maximum of 4). The deadline to add additional personnel to this application is Oct. 9, 2026. After that date all additional personnel must be added and paid for on-site. TBDs will no longer be accepted.

1) Name: _____
Title: _____
Address: _____
Phone: (_____) _____ Fax: (_____) _____

Email: _____

Please select the one classification below that best describes your primary function: (select only one)

- Administrator Staff/Faculty Dean/Chair K-12 Administrator/Staff
 Undergraduate Student Graduate Student Government Corporate Association/Foundation

2) Name: _____
Title: _____
Address: _____
Phone: (_____) _____ Fax: (_____) _____

Email: _____

Please select the one classification below that best describes your primary function: (select only one)

- Administrator Staff/Faculty Dean/Chair K-12 Administrator/Staff
 Undergraduate Student Graduate Student Government Corporate Association/Foundation

3) Name: _____
Title: _____
Address: _____
Phone: (_____) _____ Fax: (_____) _____

Email: _____

Please select the one classification below that best describes your primary function: (select only one)

- Administrator Staff/Faculty Dean/Chair K-12 Administrator/Staff
 Undergraduate Student Graduate Student Government Corporate Association/Foundation

4) Name: _____
Title: _____
Address: _____
Phone: (_____) _____ Fax: (_____) _____

Email: _____

Please select the one classification below that best describes your primary function: (select only one)

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E. Brief description of nature and purpose of organization:

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Years organization has been in existence: _____

Describe the nature and focus of displays and communications of proposed exhibit:

If intent is to promote subjects other than matters pertaining to higher education, please describe:

2. PAYMENT INFORMATION

A. Exhibit Booth Fee (please check one):

HACU Member Colleges & Universities	\$2,185
Non-Member Colleges & Universities	\$2,905
Non-profit Associations	\$2,905
Government	\$2,905
Corporate	\$4,335

B. Payment includes:

_____ x _____ = _____
Exhibit Booth Fee # of Exhibit Booth(s) Total Exhibit Booth Fee

_____ x _____ = _____
\$325 Per Additional Booth Personnel # of Additional Booth Personnel Total Additional Registrations

= _____

TOTAL DUE

C. Check Method of Payment:

_____ Credit Card _____ Check _____ Money Order _____ Purchase Order

If paying by credit card please complete section below:

CardNumber: _____ Exp.Date: _____ SecurityCode _____

Credit Card: _____ AMEX _____ VISA _____ Master Card

Name as it appears on card: _____

Signature of Cardholder: _____

If paying by check, please make check payable to HACU.