

# HACU 39<sup>th</sup> ANNUAL CONFERENCE

Championing Hispanic Higher Education Success: Forging Transformational Leaders to Uplift Democracy and Prosperity

November 1-3, 2025 / Gaylord Rockies Resort & Convention Center / Aurora, Colorado



## EXHIBITOR FAQ's

### Rates

#### Deadline to submit application - Oct. 11th

- \$2,210 - HACU Member Institutions
- \$2,820 - Non-Member Institutions
- \$2,820 - Government Agencies
- \$2,820 - Nonprofit Organizations
- \$4,215 - Corporate

#### Extras

- \$315 - Additional Personnel (Max 4)
- \$\$\$ - Additional costs **not** included with registration:  
\*varies \* Click on links below to order the following:
  - [Hotel](#) - Gaylord Rockies Convention Center
    - Electricity
    - Internet
      - If staying at the hotel, your room wifi can support 3 devices in meeting spaces
  - [Freeman AV Rentals](#)
  - GES (Order form coming soon)
    - Shipping
    - Carpet (not included)
    - Upgraded Furnishings
    - Lighting
- \$20 - Parking per day
- \$300 - Lead Retrieval through Mobile App

### Additional Information

#### Deadline to submit application - Oct. 11th

- Mobile App Launches around Oct. 23rd, 2025
- Attendees will have an "Exhibitor Passport" to be initialed by exhibitor they visit to be entered into a raffle
- We are anticipating 800 students and a total of 2,000 attendees
- The purchase of a booth includes one complimentary conference registration, and any additional personnel registrations purchased grant access to attend sessions, except for pre-/post-conference events or private/closed sessions.
- [Transportation to hotel](#)
- [High Altitude Tips](#)
- [Activities in Aurora](#)
- Zoom Information session offered. Information will sent to POC closer to the conference

### Registration

#### Deadline to submit application - Oct. 11th

Complete the following: Documents completed to be emailed to [darlene.martin@hacu.net](mailto:darlene.martin@hacu.net)

1. Sign and Submit [Exhibitor Requirements, pg. 1](#)
2. Submit Exhibitor Application
  - [Online application](#)
  - or**
  - [PDF Fillable form](#)
3. Review [Vendor Terms Contract](#)

### Registration Includes

- One full complimentary conference registration
- Furniture
  - One 6ft skirted table
  - Two chairs
  - Back/Side drapes
  - Trashcan
- **Aisle carpeting only**
  - To purchase carpeting, please see "GES Form"
- Recognition in the conference program
- Meals:
  - Sunday Lunch
  - Monday Lunch
  - Monday Dinner
    - Please fill out [dietary information form](#)

### Hall Hours

#### Move in

- Saturday, Nov. 1 - 8:00a.m. - 3:30p.m.

#### Grand Opening

- Saturday, Nov. 1 - 5:30p.m. - 7:00p.m.

#### Regular Hours

- Sunday, Nov. 2 - 10:00a.m. - 5:30p.m.
- Monday, Nov. 3 - 9:00a.m. - 2:00p.m.

#### Move out

- Monday, Nov. 3 - 2:00p.m. - 6:00p.m.

**Hall Closes for meals**