



### Session 13

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-2, Second Floor

**Title:**

Combating Global Challenges: How to Work with USAID

**Abstract:**

The United State Agency for International Development (USAID) is the premier federal agency for foreign assistance and the world leader in humanitarian aid in the developing world. USAID is a HACU partner and has many partnership opportunities for HSIs. In this session you will learn more about USAID, its global priorities and how your HSI can partner with USAID.

**Presenter:**

Angela Cardenas  
Senior Policy Advisor  
U.S. Agency for International Development  
Washington, District of Columbia  
USA



## **Session 14**

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-5, Second Floor

### **Title:**

Assessing Financial Literacy at Universities in Mexico and United States of America

### **Abstract:**

Universidad Autónoma de Chihuahua and Western New Mexico University distributed surveys assessing financial literacy among their undergraduate students. The assessment of financial knowledge, attitude, wellbeing, and financial inclusion reflects not only the contrasting higher education systems between countries, but also the differences in global competencies among undergraduate students.

### **Presenters:**

Miguel Vicens Feliberty  
Professor of Finance  
Western New Mexico University  
Silver City, New Mexico  
USA

Ivan Ibarra Sanchez  
Assistant Professor of General Business  
Western New Mexico University  
Silver City, New Mexico  
USA



## Session 15

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-4, Second Floor

**Title:**

Strategies to Grow Research Through Diverse and Inclusive Collaborations

**Abstract:**

This session explores strategies to catalyze new research capacity and collaborations among faculty at HSIs and a variety of partners. Panelists will describe social science evidence for the power of diverse academic teams, and several case studies of innovative programs implemented by HACU, US universities, and other organizations to increase broader participation in the research enterprise at HSIs. Panelists will engage the audience in a discussion about best practices for increasing international research collaborations.

**Presenters:**

Barbara Endemaño Walker  
Director, Strategic Research Initiatives  
University of California, Santa Barbara  
Santa Barbara, California  
USA

Lisa Alcorta  
Senior Vice President of Programs and Operations  
Hispanic Association of Colleges and Universities (HACU)  
San Antonio, Texas  
USA

Oralia Oralia de los Reyes  
Assistant Vice President for Programs and Services  
Hispanic Association of Colleges and Universities (HACU)  
San Antonio, Texas  
USA



## Session 16

**Date:** Tuesday, June 4

**Time:** 12:30 - 2:00 p.m.

**Room:** Aula 2-7, Second Floor

**Title:**

Digital University. Holistic Transformation Process

**Abstract:**

This communication presents the digital transformation model of the Nebrija University, whose main objective is to achieve a mature, flexible, agile and global institution, adapted to current academic, scientific, social and cultural needs. Although the set of projects that make up Nebrija Digital University have a high technological component, their success lies in the methodological approach, oriented towards cultural change and the promotion of new skills and ways of working.

**Presenters:**

Cristina Villalonga Gómez  
Vice Chancellor of Digital Education and Technology  
Universidad Nebrija  
Madrid, Madrid  
Spain

Jennifer Ramirez Acosta  
Digital Learning Facilitator  
Universidad Nebrija  
Madrid, Madrid  
Spain

Irene Flores Guerra  
Digital Learning Facilitator  
Universidad Nebrija  
Madrid, Madrid  
Spain