



Foreign Agricultural Service
U.S. DEPARTMENT OF AGRICULTURE



Join the Agricultural Export Market Challenge

HACU

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A S S O C I A T I O N
O F C O L L E G E S &
U N I V E R S I T I E S

The USDA Foreign Agriculture Service (FAS), in partnership with the Hispanic Association of Colleges and Universities (HACU) is accepting applications for the 2024/2025 FAS Agricultural Export Market Challenge. Application deadline is December 2, 2024.

We are looking for administrators / faculty from minority-serving institutions to serve as team sponsors/mentors for the Challenge.



Why participate in the Challenge:

- It's fun! Teams participate in an immersive learning experience to gain knowledge in policy, economics, diplomacy, and more.
- We provide all the materials. Administrators/faculty are needed to form teams, apply for the Challenge, and guide students through the process.
- Students and administrators/faculty receive access to and connect with USDA experts and mentors.
- Teams compete against other teams nationwide by showcasing their abilities to solve real world trade problems.
- The winning team of the Challenge receives an all expenses paid trip to Washington D.C. to meet senior USDA FAS Leadership.

Use the QR code to fill out the interest form to receive more information!



Visit us online or email usda-faschallenge@hacu.net to learn more:



www.fas.usda.gov/market-challenge



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