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19th National Capitol Forum on Hispanic Higher Education



H A C U

Washington Marriott at Metro Center • Washington, D.C. • **April 7-8, 2014**

The Hispanic Education Agenda is America's Education Agenda

ETS believes that investing in the educational and economic success of the Hispanic community means investing in the educational and economic success of America. Over the years, our nonprofit organization has convened national conferences, published research and supported programs focusing on the achievement of Hispanic Americans.

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Letter from the President



On behalf of the Hispanic Association of Colleges and Universities (HACU), thank you for participating in our 19th Annual National Capitol Forum on Hispanic Higher Education. Since our last Capitol Forum gathering, there have been significant challenges in assuring that equitable federal funding for Hispanic-Serving Institutions (HSIs) is attained, yet there is still a long way to go in meeting the demands of a growing Hispanic college-age population.

The recent FY 2014 appropriations bill signed by President Obama provided a few reasons for optimism that education is moving higher on the list of legislative concerns. Slight increases to the Title V and Pell Grant programs were welcome, as was the \$20 million set-aside for the new First in the World Fund. Last year's Hill visits by Capitol Forum participants were effective in getting a record number of Members of Congress to include programs like these in their budget requests.

The recently passed Farm Bill also reauthorized programs that support HSIs and Hispanic-Serving Agricultural Colleges and Universities (HSACUs) and added a new competitive grants program for Hispanic agricultural workers and youth that had been proposed and advanced by HACU. We now need to work on ensuring that these programs are funded in the FY 2015 appropriations process.

These successes, however, should serve to further galvanize our advocacy efforts. We need to speak clearly and together on behalf of our institutions, our students, and our future to reaffirm support for HSIs and Hispanic higher education success as a national imperative.

We are pleased to have respected representatives of associations, institutions and organizations that share our mission of increasing access to higher education for Hispanics with us to provide their insights. Their contributions to our Forum will make our Capitol Hill visits much more effective in making the case for increased funding for education.

I hope you can join us Monday evening for the HACU Alumni Association (HAA) Reception, where you can meet and mingle with former HACU interns and scholars. These young leaders and professionals are the reasons our mission to champion Hispanic higher education success is so important. Your presence today demonstrates the value you place on higher education as a public good and on the educational progress of Hispanics in particular. We are also very grateful to our partners and sponsors, whose generous support helps make this 19th annual Capitol Forum possible.

Cordially,

A handwritten signature in black ink that reads "Antonio R. Flores". The signature is written in a cursive, flowing style.

Antonio R. Flores
President and CEO

Letter from the Chair



Welcome to the Capitol Forum.

As Chair of HACU's Governing Board, I am pleased to welcome you to the HACU National Capitol Forum. Your time here will be well spent, especially during our Capitol Hill visits on Tuesday when we have the opportunity to make our case for Hispanic higher education directly to decision-makers.

These visits are crucial to preserving and increasing funding for Hispanic-Serving Institutions (HSIs) across the country. We cannot allow the recent legislative advances to lull us into complacency: getting our programs authorized (or re-authorized) is only half the battle. Without appropriations for them, these programs remain empty promises. No one knows better than we who are committed to guiding Hispanic students through postsecondary education how much of a difference a well-crafted and adequately-funded program can make to our students.

Despite progress in recent years, HSIs on average still receive only 69 cents for every federal dollar (per student) allocated to other institutions of higher education. With achievement and attainment gaps persisting and the primary and secondary student populations becoming increasingly Hispanic, our nation's future increasingly depends on assuring that Hispanic Americans are fully prepared to take their place in the global economy.

I look forward to working side-by-side with you at the Capitol Forum to effect positive change for our students!

Sincerely,

A handwritten signature in black ink, appearing to be 'JA' with a flourish.

Jorge Iván Vélez-Arocho
HACU Governing Board, Chair
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Monday, April 7

All events will take place at the Washington Marriott at Metro Center unless otherwise noted.
(Agenda Subject to Change.)

8:00 a.m. - 5:00 p.m. Grand Ballroom Foyer (B Level)
Registration/Information/Cyber Cafe

9:00 - 10:00 a.m. London I (B Level)
US Department of Agriculture (USDA) Listening Session
A public meeting for stakeholders regarding NIFA's Hispanic-Serving Institutions (HSIs) Education Grants Program will include a presentation on the impact of the program. A listening session for open comments will follow. The feedback will help to identify priorities for new grant programs and/or to modify priorities for existing grant programs, as described in their Requests for Applications (RFA).

10:00 - 11:30 a.m. London II (B Level)
Pre-Conference Workshop - Federal Funding Opportunities
Join us for a pre-session workshop to learn about important funding possibilities for your college or university. This session will include experts from federal agencies that work on grants and can help provide additional information about funding opportunities.

Noon - 1:30 p.m. Grand Ballroom (B Level)
Opening Lunch Plenary
Hispanics in the STEM Fields: Policies that help HSIs get more Hispanics to obtain STEM degrees
This session opens the Capitol Forum by exploring the current political environment and how it will impact HSIs and Hispanic students' success in the STEM fields from cradle to career.

1:30 - 1:45 p.m.
Break

Tuesday, April 8

8:00 a.m. - Noon Grand Ballroom Foyer (B Level)
Registration/Information/Cyber Cafe

8:00 - 8:30 a.m. Grand Ballroom (B Level)
Breakfast

8:30 - 9:00 a.m. Grand Ballroom (B Level)
Questions and Answers for Legislative Hill Day (Logistics)

9:00 - 10:15 a.m. Grand Ballroom (B Level)
Plenary: Immigration Reform and other Hispanic Legislative Priorities for the Second Session of the 113th Congress
This session will allow participants an opportunity to hear about current goals for legislative action that support Hispanic students at the K-12 and postsecondary levels.

10:15 - 11:15 a.m. Grand Ballroom (B Level)
Questions and Answers for Capitol Hill Overview
HACU's Legislative Priorities and Capitol Hill Procedures
This session will provide an opportunity for participants to learn about procedures and protocol to be as effective as possible in advocating for HSI priorities. There will be an opportunity to ask questions to prepare for Capitol Hill visits.
Boarding of Buses begins at 11:15 a.m. (Box Lunches Provided)

1:45 - 3:00 p.m. Grand Ballroom (B Level)
Early Afternoon Session - Key Legislative Proposals in the 113th Congress: Authorization Bills
You will learn from experts on Capitol Hill and other Washington insiders about important legislation that will impact HSIs: HEA and ESEA.

3:00 - 3:15 p.m. Grand Ballroom Foyer (B Level)
Coffee Break

3:15 - 4:30 p.m. Grand Ballroom (B Level)
Late Afternoon Session - The Budget's impact on HSIs: Appropriations for FY 2015
This session will focus on the appropriations process and help you prepare for your Hill meetings, where you will advocate for funding for your own HSI. Learn how the budget will impact your university.

4:30 - 5:00 p.m. Grand Ballroom (B Level)
Questions and Answers for Legislative Hill Day

5:00 - 6:00 p.m. London I (B Level)
Student Advocacy 101
A session offered for students participating in delegation visits to Capitol Hill.

6:00 - 8:00 p.m. Location TBD
HACU Alumni (HAA) Reception
Proceeds from the HACU Alumni Association (HAA) Reception will benefit the HAA Scholarship Fund. Attendance is \$15 for Capitol Forum attendees, \$10 for HACU alumni and \$5 for HACU National Internship Program participants and students.

11:30 a.m.
Hotel Lobby
Buses Depart for Capitol Hill Visits (One-Way Transportation)

Noon - 4:00 p.m.
Capitol Hill Visits (Varied Locations)

4:30 - 5:15 p.m.
121 Cannon House Office Building
Post-Capitol Hill Debriefing - Special Topic Session

5:30 - 7:00 p.m.
2168 Rayburn House Office Building (Gold Room)
Capitol Hill Reception: Honoring our Champions in Congress
Join the leadership of the Hispanic higher education community and our corporate, federal and community partners for a Closing Capitol Hill Reception to Honor our Champions in Congress. Network with colleagues, congressional staff and Members of Congress.



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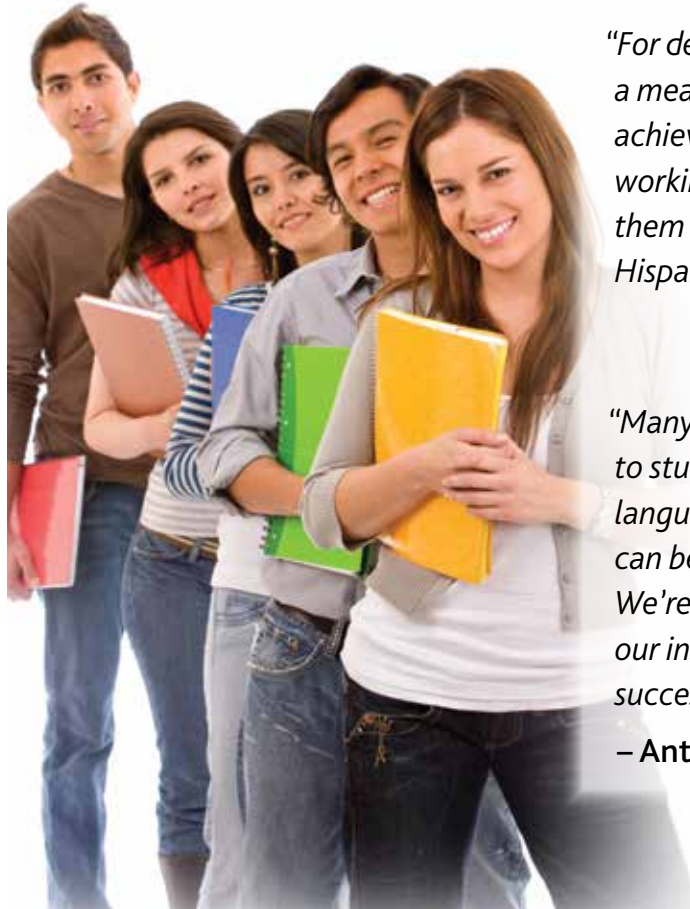
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CaMLA and HACU Team Up for Education



CaMLA—Cambridge Michigan Language Assessments—and HACU have entered into a strategic partnership to increase higher-education opportunities for Hispanic college students whose first language is not English.



“For decades, CaMLA’s assessments have provided a means for nonnative speakers of English to achieve their dreams, and we look forward to working with HACU and its members to support them in their efforts to champion the success of Hispanics in higher education.”

– Casey Marks, CEO of CaMLA

“Many HACU member institutions reach out to students from across the world whose first language is not English. CaMLA’s assessments can be key in helping these students succeed. We’re pleased to partner with CaMLA to offer our institutions another tool in assuring student success.”

– Antonio R. Flores, HACU president and CEO

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We need your feedback!



Survey participants are entered in a drawing for a free registration to the 20th Annual National Capitol Forum on Hispanic Higher Education in Washington, D.C., March 23-24, 2015, valued at \$400.

Scan this Code with your Smart Phone to complete an online Post-Capitol Forum Survey.

The survey deadline is April 22, 2014.

Calendar of Events



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