

Thursday, February 28, 2013

11:00 a.m. – 12:30 p.m.
Concurrent Sessions 1-5

11:00 a.m. – 12:30 p.m.

Session 1

Bowie A

“Embassies Can Strengthen University Partnerships”

Presenters:

Hilarion "Lari" Martinez
Associate Dean and Senior International Officer
Florida International University
Miami, Florida
USA

Rene Mariaca
Director of Tourism Department
Bolivian Catholic University San Pablo, Region La Paz
La Paz
Bolivia

Diego Ignacio Ballivian
Fullbright and Academic Programs Coordinator
U.S. Embassy La Paz
La Paz
Bolivia

Abstract:

A practical discussion between U.S. and foreign university and embassy officials with audience input sharing approaches and best practices. Topics will include how to engage the embassy using existing resources and programs to launch new partnerships or strengthen existing ones. The projected result would be an increase in the flow of students and faculty, new opportunities for collaborative research, and stronger sustainable global collaboration.

11:00 a.m. – 12:30 p.m.

Session 2

Bowie B

“International Programs That Set Students Apart”

Presenters:

Peter Albarian
Director
Free Trade Alliance Education Foundation
San Antonio, Texas
USA

Andrea Guadalupe De La Cruz
Future Global Leaders Summit Participant
University of Texas San Antonio (UTSA) - International
Business Graduate
San Antonio, Texas
USA

Lorena Moreno
Winning Graduate Program Participant
Texas A&M University – San Antonio MBA Graduate
San Antonio, Texas
USA

Abstract:

The Free Trade Alliance Education Foundation provides programs dedicated to educating and preparing students to compete and collaborate in the global marketplace. The programs presented will demonstrate how they give students the opportunity to expand their vision and international business potential.

11:00 a.m. – 12:30 p.m.

Session 3

Bowie C

“Developing Short-Term Study Abroad Programs for Non-Traditional Students”

Presenter:

Dr. Kathleen Voges
Associate Professor, Management
Texas A&M University - San Antonio
San Antonio, Texas
USA

Abstract:

Offering experiential international learning experiences in business school programs continues to be an important objective. However, non-traditional students who have greater time and relationship commitments are challenged to participate in traditional long term study abroad experiences. An alternative but equally effective approach is the short-term program. Faculty from a Hispanic-serving university share their experiences related to the development of rich curriculum and six cost effective trips to South America, Mexico and Europe.

11:00 a.m. – 12:30 p.m.

Session 4

Mission A

“HACU Network Teacher Candidate Performance on Pre-Professional Skill Exams”

Presenter:

Jonathan Steinberg
Principal Research Data Analyst
Educational Testing Service
Princeton, New Jersey
USA

Abstract:

Aligning educational and workforce needs requires examining performance data for those considering various occupations. For teacher candidates, passing pre-professional skills exams may be required to enter teacher education programs and classrooms. Institutions affiliated with HACU are ideal for investigating pre-professional skills examination performance differences between White and Hispanic prospective teachers. Preliminary research findings indicate opportunities to improve outcomes for Hispanic teacher candidates and teacher preparatory programs among HACU-affiliated institutions. Peng Lin assisted with the research.

11:00 a.m. – 12:30 p.m.

Session 5

Mission B

“Jalisco: Your Academic Destination in Mexico”

Presenter:

Biól. José Luis Arreguín Romero
Director of International Programs
Autonomous University of Guadalajara
Guadalajara, Jalisco
Mexico

Abstract:

Known as the state where Mexico's heart and spirit converge, Jalisco is host to 30 of the most important higher education institutions in the country. Our state is a very international oriented region, with the largest network of cooperation abroad with nearly 1,200 international collaboration agreements. Each year, Jalisco's university system receives around 7,000 foreign students that live and study under excellent conditions. The government of Jalisco and leading universities in the state established the Grupo Educación Jalisco (GEJ) in 2003, with the main purpose of promoting the establishment of academic initiatives with institutions around the world and to coordinate activities related to the internationalization of higher education. This workshop will share the work of GEJ and highlight successful partnerships